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**2024  
MEDIA  
KIT**

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**BC**  
*wedding*  
GUIDES



**WWW.BCWEDDINGGUIDES.COM**



We are thrilled to announce the launch of BC Wedding Guides, (formerly Wedding Connections and The Wedding Experts) a comprehensive publication that connects engaged couples with wedding professionals in British Columbia. Our annual publication features a sophisticated design style that specifically targets engaged couples in need of regional vendor information, as well as helpful and informative content to assist in the planning of their dream weddings.

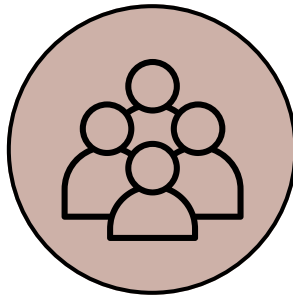
With BC Wedding Guides, you get access to a connected group of wedding professionals who collaborate, contribute and support one another's work within the wedding community. As an advertiser with BC Wedding Guides, you become a valued part of our family since 1995.





## Magazine

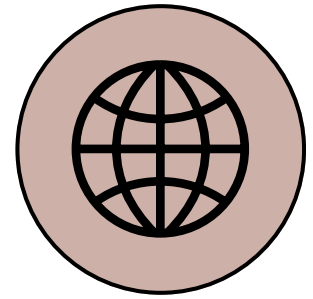
BC Wedding Guide



## Wedding Shows

### All Dressed in White Bridal Shows

Including Distribution at other shows  
in Greater Vancouver, Metro Vancouver,  
Fraser Valley Region and Vancouver Island



## Website

BCWeddingGuides.com

Today's engaged couples are savvy, inspired, and informed. It is important in this wedding climate to cater to couples who are looking for inspiration for their special day. This is where **BC Wedding Guides** can help. Through print, online and attending unique and exciting events such as:

- All Dressed in White Bridal Shows**
- Fraser Valley Wedding Festival**
- The Original Bridal Swap**
- The Clayton Venues Wedding Showcase**
- Vancouver Travel & Wedding Expo**
- Modern Wedding Show**
- Dream Wedding Show**

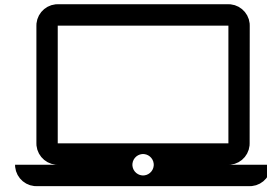
as well as events with wedding venues promoting their own venues. We offer local advertising vendors value by providing relevant content, beautiful inspiration and through provoking ideas. Through these three avenues, we target engaged couples with your message. If you want to be seen today by today's engaged couples, then we have you covered with this all-encompassing market package.

Advertise Where It Counts!  
Where engaged couples and wedding professionals connect!

A d v e r t i s i n g  
R a t e s &  
S p e c s



PAGE	DIMENSIONS	RATES
Center Spread	12" x 9"	\$2,495.00
Back Cover	6" x 9" with Bleed	\$1,795.00
Inside Front Cover	6" x 9" with Bleed	\$1,595.00
Inside Back Cover	6" x 9" with Bleed	\$1,595.00
Full Page	5.5" x 8.5"	\$995.00
1/2 Page Horizontal	5.5" x 4"	\$695.00
1/2 Page Vertical	2.5" x 8.5"	\$695.00
1/4 Page Horizontal	5.5" x 2"	\$550.00
1/4 Page Vertical	2.5" x 4"	\$550.00
1/8 Page	2.5" x 2"	\$350.00



**Online**

Diving deep into digital or just dipping a toe in? Either way, we have an effective digital option to build your strategy and help you reach an even larger audience.

Web Directory Listing With Print Ad **FREE**

Web Directory Listing Online Only Rate **\$199/Year**  
Includes Image & Website Link

## Cross-Promotion Opportunitites

Ask your sales representative about opportunities to promote your business in **All Dressed in White Wedding Shows**.



Advertise Where It Counts!  
Where engaged couples and wedding  
professionals connect!

Ad  
Submission  
Requirements  
August 15, 2024

## Our Circulation



**7,500 Copies Annually**

BC Wedding Guides is distributed to all advertisers locations including 1000's of copies at wedding shows in the Fraser Valley Region, Metro Vancouver, Greater Vancouver and Vancouver Island  
**Published Annually in September**

### Printing Process

WEB OFFSET

### Binding Method

STAPLED

## Ad Submission Requirements

BC Wedding Guides can accept Mac or PC Adobe based files in the formats below.

- All ads are to be in full colour.
- Submit ad(s) in the exact size purchased.
- Only high resolution (minimum 300 dpi) files will be accepted.
- Submit as PDF, JPG or TIF (min. 300 dpi).
- Cropmarks or bleed offset to 0.125"
- Files must be CMYK mode.
- NO PNG Files please.

## Sending Files

- Files UNDER 25MG can be sent by email to bcweddingguides@gmail.com
- Files OVER 25MG will need to be sent via digital transfer process

**BC Wedding Guides is not responsible for quality, colour or overall appearance of files when submitted by outside sources. We do not and will not modify camera ready files.**



**If you have any questions, please call and speak to your Sales Representative prior to submitting your files.**

### For Debbie Fenrick

P: 844-933-1366 Cell 778-269-0153  
E: bcweddingguides@gmail.com

or

### Judi Rosebrugh

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