

ALL DRESSED IN WHITE *Bridal Show*

Media Kit



WANT TO BE THERE?

say "i do"

The average cost of weddings in British Columbia is almost \$30,000, the wedding industry in our province alone is valued at 1.5 billions for 2023 – so it's a market bursting with opportunities. This is your opportunity to align your business with the brand that engaged couples have respected and used.

Show Dates & Venues

FALL SHOW
NOVEMBER 3, 2024

**WESTWOOD PLATEAU GOLF &
COUNTRY CLUB**
COQUITLAM



WINTER SHOW
FEBRUARY 2, 2025

**SHERATON VANCOUVER
GUILDFORD HOTEL**
SURREY



SPRING SHOW
MARCH 30, 2025

**EXECUTIVE PLAZA HOTEL
& CONFERENCE CENTRE**
COQUITLAM



For Questions or More Information

Coastal Publications + Events

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WWW.ADIW.CA



AllDressedInWhiteBridalShow



adiwbridalshow



@adiwbridalshow

What Makes Our Bridal Shows So Great!

- More engaged couples! Meet with engaged couples face-to-face in a short period of time!
- **How do we get so many engaged couples to attend our shows!**
- Exposure through **Facebook, Instagram & Tiktok!**
- Target Social Media Wedding Groups
- Targeted Email Blast Campaigns!
- Print + online advertising
- BC Wedding Guides
- Meeting Engaged Couples at other wedding shows through BC Wedding Guides.
- As soon as we receive your contract, you will be listed as a participating vendor on www.adiw.ca with direct links to your website or social media page.
- Demonstrate or show future couples your service you might not meet anywhere else!
- Make on-the-spot appointments, sign contracts, and take deposits!
- Build networking relationships with other wedding professionals!
- Excel show list of all engaged couples who registered and/or attended the show. You will receive this list within a few short days after the show. This is a FANTASTIC marketing tool! This list includes all the information that the Engaged Couple gives us. Wedding date, Name, Mailing address, Phone number, Email, along with all of this information for their partner.
- **FREE Event Tickets to your clients**

Westwood Plateau Golf & Country Club - Coquitlam

Exhibitor Rates

8' X 8' BOOTH **\$775**

Includes 8' Backdrop/3' sidewall - 6' white skirted table + 2 chairs

8' X 6' BOOTH **\$725**

Includes 8' Backdrop/3' sidewall - 6' white skirted table + 2 chairs

7' X 6' BOOTH **\$700**

Includes 8' Backdrop/3' sidewall - 6' white skirted table + 2 chairs

6' TABLE ONLY **\$650**

Upstairs with white skirted table + 2 chairs

6' TABLE ONLY **\$650**

Downstairs with Black Spandex Table Covering + 2 chairs

Includes Listing on www.adiw.ca with one social post.

Additional Fees

TABLE SHARING **\$100**

ELECTRIC - ONE OUTLET **\$85**

CORNER **\$75**

SWAG BAG INSERTS **\$200**

FOR NON-EXHIBITORS

SWAG BAG INSERTS **FREE**

FOR EXHIBITORS



**There are no substitutions to above packages. No booths reserved without deposit!*

Do you want to be part of our ADIW PASSPORT!

- All exhibitors will be given an opportunity to become a sponsor by contributing a minimum \$500 Wedding Service Gift Certificate(s) for our Swag Bag program. Your company name will be printed on the ADIW Passport ensuring that all Engaged Couples visit your booth.
- Example: \$500 Sponsorship can be presented as:
 - 1 x \$500 Gift Certificate
 - 2 x \$250 Gift Certificates
 - 5 x \$100 Gift Certificates

Show Specials & Contests

- Are you running a show special or contest at the show?
- It is only available when engaged couples book you at the show or running a contest at your booth to enter.
- Let us promote your special or contest at the show when Engaged Couples can win a prize over \$500

Multi-Show Discount

- SAVE \$\$ for each additional show selected with the signing of the contract
- 1st Show - Booth Rate
- 2nd Show - Save 5% on booth rate
- 3rd Show - Save 10% on booth rate

Sheraton Vancouver Guildford Hotel - Surrey

Exhibitor Rates

Guildford Banquet Room

8 X 7 BOOTH \$775

*Includes 8' White Backdrop with 3' sidewall
6' table with 2 chairs*

No tablecloth & not skirted

8 X 16 BOOTH \$1500

Includes 8' White Backdrop with 3' sidewall

Two 6' tables with 4 chairs

No tablecloth & not skirted

8 X 16 BOOTH ENDCAP \$1600

Includes 8' White Backdrop

Two 6' tables with 4 chairs + 2 corners

Guildford Hallway, Barnston Room & Hallway

6 FOOT TABLE ONLY \$675

Includes 6' Table with 2 chairs

with 8' white backdrop

No tablecloth & not skirted

Includes Listing on www.adiw.ca

with one social post.



Additional Fees

BOOTH SHARING \$100

ELECTRIC - ONE OUTLET \$85

CORNER \$75

SWAG BAG INSERTS \$200

FOR NON-EXHIBITORS

SWAG BAG INSERTS
FOR EXHIBITORS FREE

**There are no substitutions to above packages. Payment plan is available!*

Executive Plaza Hotel & Conference Centre - Coquitlam

Exhibitor Rates

Grand Ballroom

8 X 8 BOOTH **\$775**

*Includes 8' White Backdrop with 3' sidewall
6' skirted table with 2 chairs*

8 X 16 BOOTH **\$1500**

*Includes 8' White Backdrop with 3' sidewall
Two 6' skirted table with 4 chairs*

8 X 16 BOOTH ENDCAP **\$1600**

*Includes 8' White Backdrop
Two 6' skirted table with 4 chairs + 2 corners*

6 FOOT TABLE ONLY **\$675**

*Includes 6' Skirted Table with 2 chairs
with 8' White backdrop*

6 FOOT TABLE ONLY **\$650**

2ND FLOOR

*Includes 6' Skirted Table with 2 chairs
No backdrop
Includes Listing on
www.adiw.ca with one social post.*



Additional Fees

BOOTH SHARING **\$100**

ELECTRIC - ONE OUTLET **\$85**

CORNER **\$75**

SWAG BAG INSERTS **\$200**

FOR NON-EXHIBITORS

SWAG BAG INSERTS
FOR EXHIBITORS **FREE**

Sponsorship Options

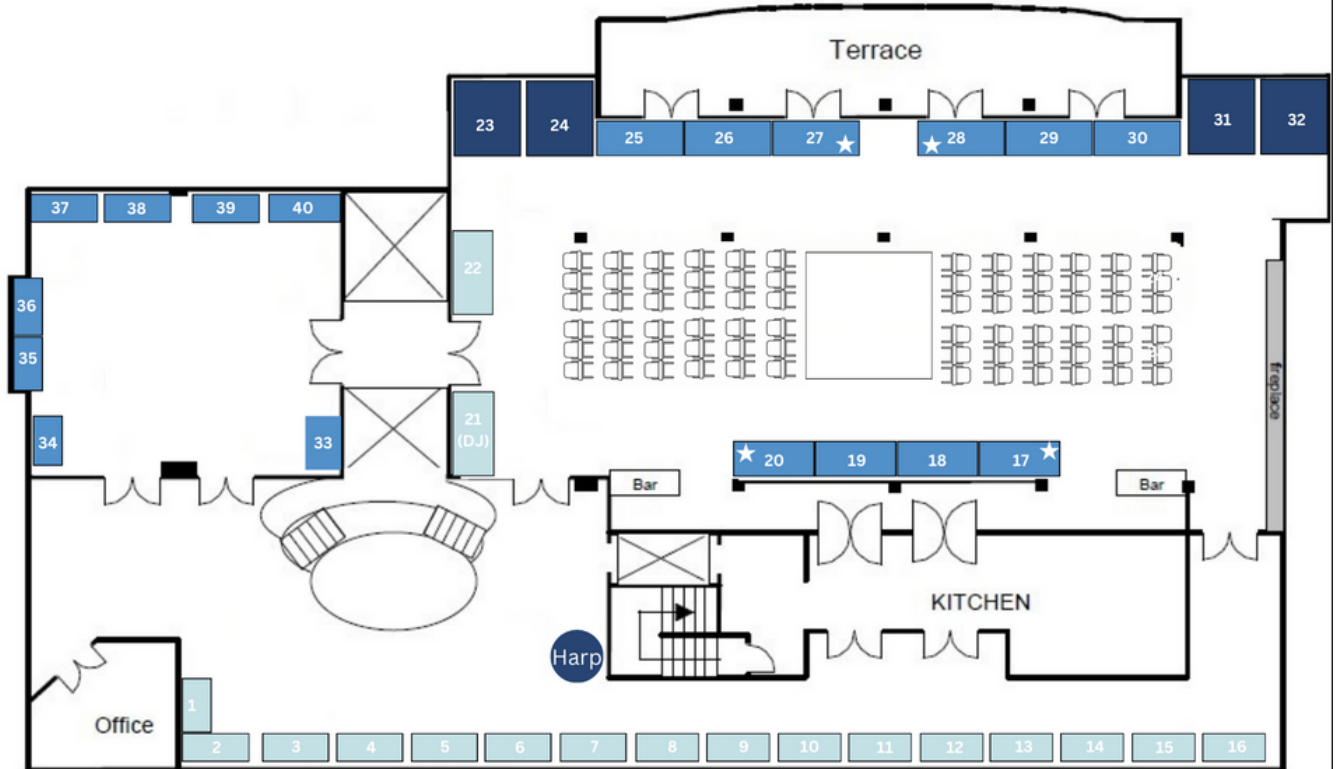
Interested in being part of any
of our ADIW contests!

- Sponsorship opportunities for exhibitors with a booth in the show.
- All Dressed in White Bridal Shows gives you lots of opportunities to build your brand, advertise your message, market your goods and services and engage with committed engaged couples that walk down our aisles.
- Sponsor one of the prizes of these incredibly popular contests and get qualified leads looking specifically for wedding vendors.
- **Categories include:**
 - Cake Dive
 - Hotel Accommodation
 - Bachelor Giveaway
 - Bachelorette Giveaway
 - Photography Package
 - Honeymoon
 - Weekend Getaways
 - Dance Lessons
 - Wedding Services combined with other vendors
 - We are open to new ideas!
- As a sponsor, you are part of the ADIW PASSPORT.
- Includes Social Media Posts.
- Listing under Contests with details, terms & conditions included.
- **No additional cost beyond your booth package.**

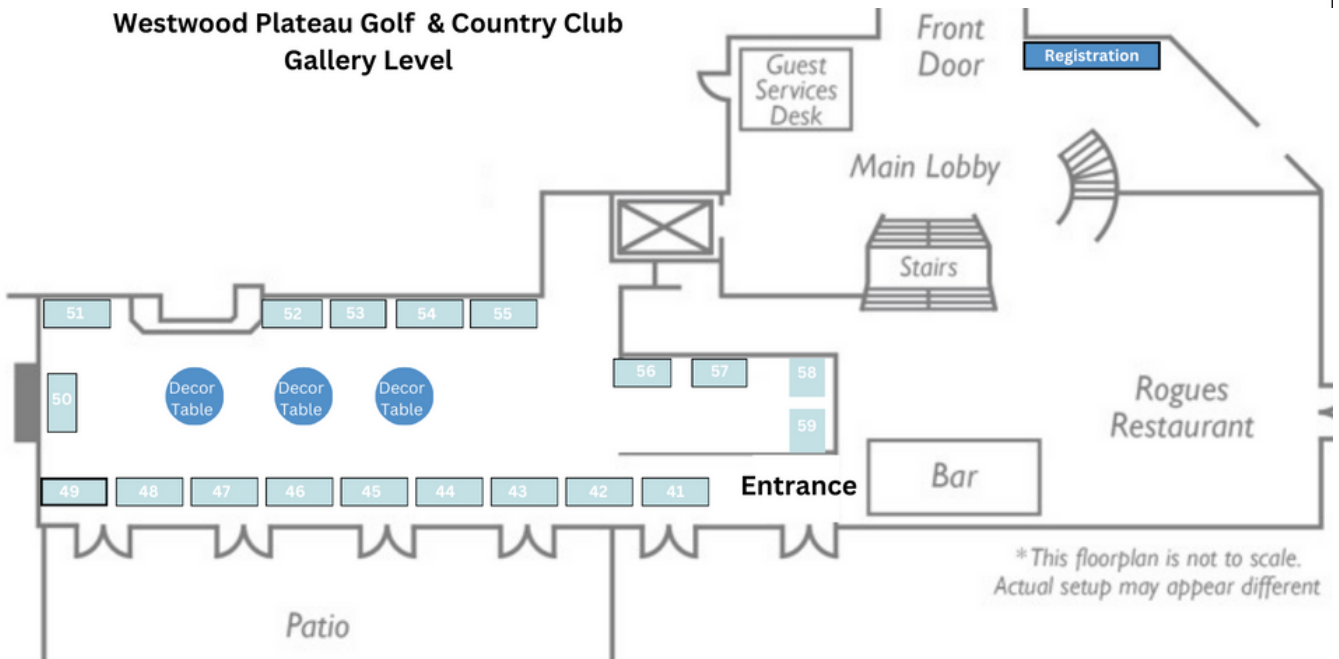
**There are no substitutions to above packages.*



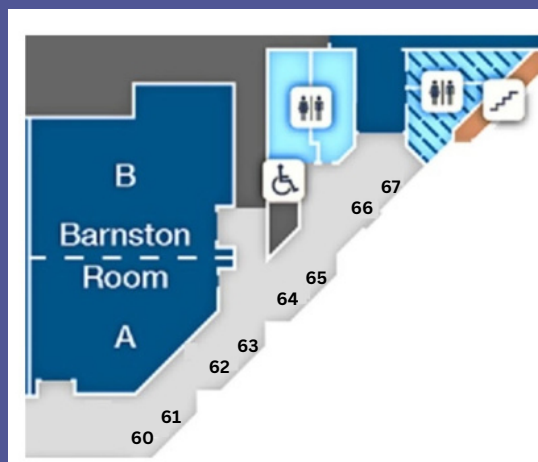
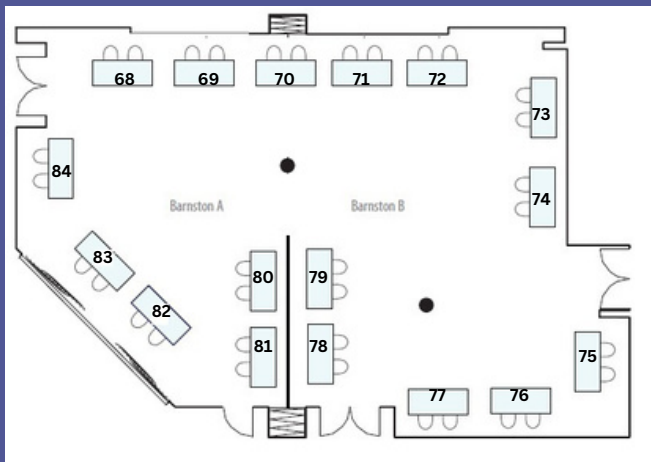
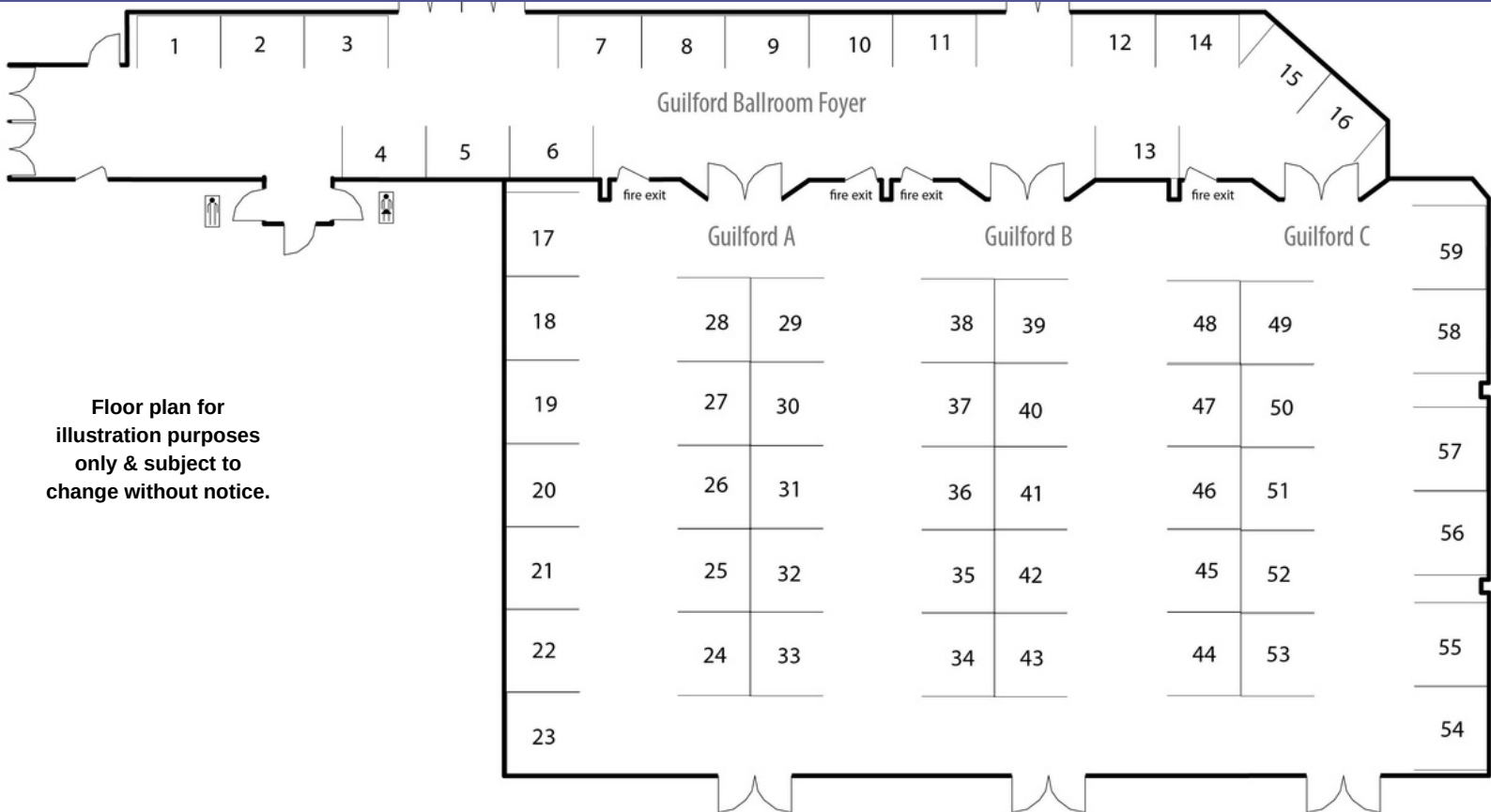
Panorama Level



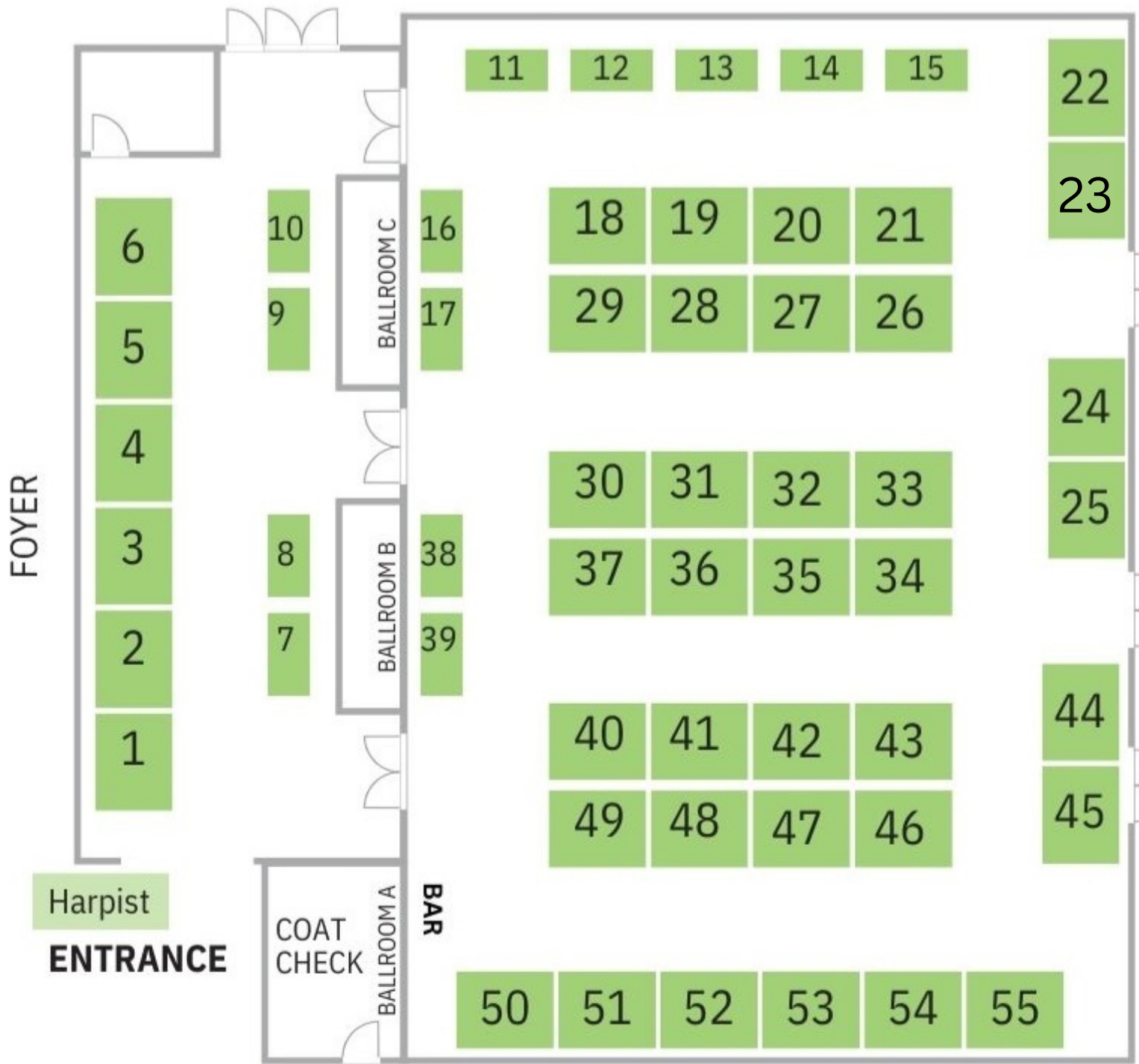
**Westwood Plateau Golf & Country Club
Gallery Level**



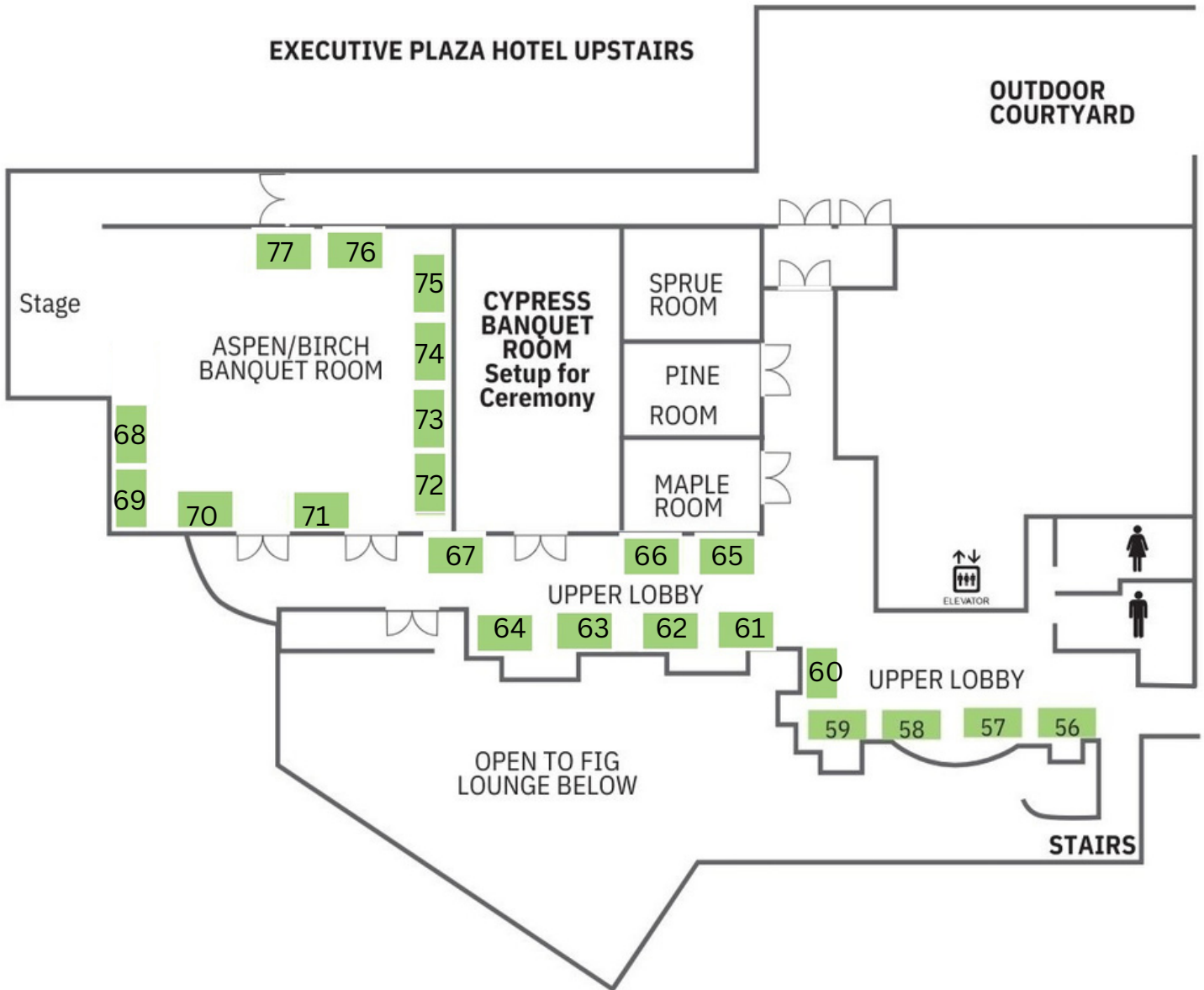
**This floorplan is not to scale.
Actual setup may appear different*



EXECUTIVE PLAZA HOTEL DOWNSTAIRS



ALL DRESSED IN WHITE *Bridal Show*



SWAG BAG

Make an Impression to Engaged Couples!

- Give your literature, promotional items or special offers to each VIP Engaged Couple attending All Dressed in White Bridal Shows!
- Let us know which show(s) that you would like to participate in. Prepare your content. Flyers, brochures and samples. Make sure you leave yourself enough time to have your content printed or produced to ensure you make the deadline prior to each show.
- **Do you have three engaged couples that you are working with. Provide us with their names and emails and we will send them free tickets to the show.**

Swag Bag

- Our Swag Bag concept for All Dressed in White Bridal Shows is unique to wedding show industry.
- There are only 100 Swag Bags available! Engaged Couples or Bride/Groom who purchase a VIP Ticket will receive a Swag Bag.
- \$50 EXHIBITOR Prize - **MANDATORY**
- All exhibitors are required to provide a prize with a minimum value of \$50 for our Swag Bag program that is not connected in any way to a purchase of any kind. These Swag Bag prizes must be offered with no fee, cost or required purchase whatsoever to the winner. Your company name will be printed on **ONE** gift certificate that will be attached to a Swag Bag. All exhibitor prizes will be displayed at your booth and will be picked up by the winning participant on day of show!

**Make an impression at All Dressed in White!*